Bringing the association events industry together to promote and encourage excellence, share, learn and collaborate
For more than thirty years we have focused on excellence and have helped to facilitate conversations. Through knowledge sharing and collaboration between ABPCO members these conversations lead to innovations, learning, new opportunities, lasting working relationships and professionalisation. The values give ABPCO members a sense of belonging and a go-to place within the events professionals’ community.
ABPCO HELPS YOU REALISE GOOD VALUE FOR YOUR INVESTMENT

Stay relevant and visible within the national association meeting community

Learn, understand and be more informed on meeting organisers challenges, issues and expectations, so you can better meet their needs as a key supplier

Be relevant to the PCOs by sharing your expertise to help them keep their association events innovative, dynamic, fresh and engaging

Contribute to ABPCO’s strong industry presence and voice. ABPCO is collaborating with other associations and Government bodies to highlight the value, socially and economically of association meetings and meeting professionals
**Endorsement**
Licensed use of the ABPCO member logo and certificate

**Brand awareness**
Member profile on the website (including logo, summary, member details)

Post your press releases on the ABPCO website and have them shared on the ABPCO social channels and links in the newsletter ‘ABPCO chat’

Opportunity to invite members to a meeting hosted by your organisation x 1 per annum

Contribute towards opinión piece articles on issues facing our industry

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**INDUSTRY MEMBER BENEFITS**

£1750 EX P.A
INDUSTRY MEMBER BENEFITS Cont’d

£1750 EX P.A

**Networking**
Access to engage on the on-line member forum

Ability to network with key association and not-for-profit event decision makers

Attendance at the virtual AGM

Discounted tickets for the ABPCO Excellence Awards

Opportunity for board representation (elected position)

**Learning**
Attend any of our relevant virtual Events or Purchase a discounted place at any physical events to share the learning from practitioners in the Industry and keep up to date
Brand Awareness
One ‘conversation with’ or showcase in the newsletter or on our social media channels

Brand presence as industry partner across website, social media channels and other collateral including the newsletter

Acknowledgement as an industry partner at all ABPCO events

A bespoke package of benefits for the ABPCO Excellence Awards and the Festival of Learning to include showreels, pop-up exhibition stands, your logo included in pre-event promotions, visible during the live event and in post-event communications

Thought leadership
Host a live or online round table discussion, or jointly promote research or a White-paper on a topic that is relevant to the membership
Solus emails or surveys
To be agreed with the Association Director. Partner to provide the content for onward distribution

Pop-up Exhibition Stand
At any appropriate event

Conversation with/showcase
In the newsletter or promoted on our social media channels

Excellence Awards and Festival of Learning
Various opportunities – please see separate details
Proud to enable and promote excellence in association conferences and events

Interested?
Please contact HeatherLishman@abpco.org or call 01386 858886
www.abpco.org