

INDUSTRY MEMBERSHIP PACKAGES

2022



ABPCO

Association of
British Professional
Conference Organisers

Bringing the association events
industry together to promote and
encourage excellence, share, learn
and collaborate



ABPCO

Association of
British Professional
Conference Organisers

For more than thirty years we have focused on excellence and have helped to facilitate conversations. Through knowledge sharing and collaboration between ABPCO members these conversations lead to innovations, learning, new opportunities, lasting working relationships and professionalisation. The values give ABPCO members a sense of belonging and a go-to place within the events professionals' community.



ABPCO
Association of
British Professional
Conference Organisers

**ABPCO HELPS
YOU REALISE
GOOD VALUE
FOR YOUR
INVESTMENT**



Stay relevant and visible within the national association meeting community



Learn, understand and be more informed on meeting organisers challenges, issues and expectations, so you can better meet their needs as a key supplier



Be relevant to the PCOs by sharing your expertise to help them keep their association events innovative, dynamic, fresh and engaging



Contribute to ABPCO's strong industry presence and voice. ABPCO is collaborating with other associations and Government bodies to highlight the value, socially and economically of association meetings and meeting professionals



ABPCO
Association of
British Professional
Conference Organisers

INDUSTRY MEMBER BENEFITS

£1500 EX P.A

Endorsement

Licensed use of the ABPCO member logo and certificate

Brand awareness

Member profile on the website (including logo, summary, member details)

Post your press releases on the ABPCO website and have them shared on the ABPCO social channels and links in the newsletter 'ABPCO chat'

Opportunity to invite members to a meeting hosted by your organisation x 1 per annum

Contribute towards opinion piece articles on issues facing our industry



**INDUSTRY
MEMBER
BENEFITS
Cont'd**

£1500 EX P.A

Networking

Access to engage on the on-line member forum

Ability to network with key association and not-for-profit event decision makers

Attendance at the virtual AGM

Discounted tickets for the ABPCO Excellence Awards

Opportunity for board representation (elected position)

Learning

Attend any of our relevant virtual Events or Purchase a discounted place at any physical events to share the learning from practitioners in the Industry and keep up to date



INDUSTRY PARTNER BENEFITS

£5,000 EX P.A

ALL OF THE
INDUSTRY
MEMBER
BENEFITS
PLUS.....

Brand Awareness

One 'conversation with' or showcase in the newsletter or on our social media channels

Brand presence as industry partner across website, social media channels and other collateral including the newsletter

Acknowledgement as an industry partner at all ABPCO events

A bespoke package of benefits for the ABPCO Excellence Awards and the Festival of Learning to include showreels, pop-up exhibition stands, your logo included in pre-event promotions, visible during the live event and in post-event communications

Thought leadership

Host a live or online round table discussion, or jointly promote research or a White-paper on a topic that is relevant to the membership



ADDITIONAL OPPORTUNITIES

£250

Solus emails or surveys

To be agreed with the Association Director. Partner to provide the content for onward distribution

OPEN TO
INDUSTRY
MEMBERS AND
PARTNERS

£350

Pop-up Exhibition Stand

At any appropriate event

ALL PRICES ARE
EX VAT

£250

Conversation with/showcase

In the newsletter or promoted on our social media channels

POA

Excellence Awards and Festival of Learning

Various opportunities – please see separate details



ABPCO
Association of
British Professional
Conference Organisers

**Proud to enable and promote excellence in association
conferences and events**

Interested?

Please contact HeatherLishman@abpc.org or call 01386 858886

www.abpc.org



ABPCO

Association of
British Professional
Conference Organisers