

ABPCO University Centres of Excellence – the application process

The purpose of the ABPCO University Centres of Excellence scheme is twofold:

- (i) to acknowledge those universities who pay significant and specific attention to association events as part of their event management degree programmes; and
- (ii) to recognise the additional investment made by some universities in supporting the professionalization of the British PCO sector by undertaking high quality research and building a range of high-level collaborative industry partnerships.

The process of application

All university member departments who feel they meet the criteria are entitled to apply.

An email should be sent in the first instance to notify the Association Director, Heather Lishman, of an intention to apply. The relevant email address is as follows: heatherlishman@abpc.org.

Applications can be made at any time (i.e. there is no closing date) and are free of charge.

A document of no more than four A4 pages (excluding supporting evidence) will be required to explain how EACH of the criteria listed below is met. The judging panel will consist of:

- ABPCO Chair(s)
 - The Association Director
 - 3 additional nominated members of the Board
- The judging panel will review each application and make one of the following decisions:
- approve the application;
 - seek confirmation/evidence of selected claims;
 - seek clarification (and possibly evidence) of specific aspects of the application;
 - reject the application with advice on how it might be strengthened for a future bid.

ABPCO University Centres of Excellence status lasts for three years and will be noted on the ABPCO web site. Successful university departments will be entitled to apply for continuation before their Centre of Excellence status elapses.