



### **Leaving a legacy: the heart of a face to face meeting**

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The objective of this session is to create a paper that can be published to members and the wider events community that describes the why, who and how of developing a congress legacy programme.

As we return to physical events, associations will need to work harder to justify the need to meet face to face (cost, time, carbon footprint) and ensure delegates have a reason to attend a physical congress; having a legacy programme is therefore becoming a far more integral part of a congress than it may have been previously. However, is there consensus on what is meant by legacy, and are associations considering this effectively as part of a long-term strategy? In this session we want to give delegates the opportunity to explore the following aspects of legacy in smaller groups:

- What does legacy mean to you?
- What does success look like, and how do you measure it?
- Who do you need to engage with and how?

This will be done through facilitated table discussions and feedback opportunity, which will be used to create a paper post-event to assist delegates in creating and managing programmes.