



**Increase Your Networks. Raise Your Profile. Be Associated with Good Event Industry Practice**

| <b>Partner</b><br><b>£1,500 ex VAT per annum</b>  | <b>Preferred Partner</b><br><b>£2,500 ex VAT per annum</b>  | <b>Sponsor</b><br><b>£5,000 ex VAT per annum</b>  |
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| Utilise the appropriate ABPCO Logo - use the ABPCO Logo on marketing material, e-mail signatures, your website and business cards to align your work with the ABPCO's conference and meetings experts | Utilise the appropriate ABPCO Logo - use the ABPCO Logo on marketing material, e-mail signatures, your website and business cards to align your work with the ABPCO's conference and meetings experts | Utilise the appropriate ABPCO Logo - use the ABPCO Logo on marketing material, e-mail signatures, your website and business cards to align your work with the ABPCO's conference and meetings experts |
| Your ABPCO Membership Certificate - available soft and hard copy this can be displayed on your website, your LinkedIn company profile and in your proposals   | Your ABPCO Membership Certificate - available soft and hard copy this can be displayed on your website, your LinkedIn company profile and in your proposals   | Your ABPCO Membership Certificate - available soft and hard copy this can be displayed on your website, your LinkedIn company profile and in your proposals   |
| Access to the ABPCO Promotional Vehicle – Your news stories will be promoted through social media platforms including LinkedIn, Facebook and Twitter and the monthly ABPCO newsletter.                | Access to the ABPCO Promotional Vehicle – Your news stories will be promoted through social media platforms including LinkedIn, Facebook and Twitter and the monthly ABPCO newsletter.                | Access to the ABPCO Promotional Vehicle – Your news stories will be promoted through social media platforms including LinkedIn, Facebook and Twitter and the monthly ABPCO newsletter.                |
| Influence Industry Change & Legislation - through the Business Visits & Events Partnership (BVEP), ABPCO Members can contribute as a voice of the industry via the ABPCO Association Director         | Influence Industry Change & Legislation - through the Business Visits & Events Partnership (BVEP), ABPCO Members can contribute as a voice of the industry via the ABPCO Association Director         | Influence Industry Change & Legislation - through the Business Visits & Events Partnership (BVEP), ABPCO Members can contribute as a voice of the industry via the ABPCO Association Director         |

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| Social Media Reach - access to ABPCO members and a broader audience via ABPCO Social Media including Facebook, LinkedIn and Twitter @ABPCO  | Social Media Reach - access to ABPCO members and a broader audience via ABPCO Social Media including Facebook, LinkedIn and Twitter @ABPCO  | Social Media Reach - access to ABPCO members and a broader audience via ABPCO Social Media including Facebook, LinkedIn and Twitter @ABPCO   |
| LinkedIn Group Membership – contribute and ask questions of the ABPCO community through the ABPCO LinkedIn Groups   | LinkedIn Group Membership – contribute and ask questions of the ABPCO community through the ABPCO LinkedIn Groups   | LinkedIn Group Membership – contribute and ask questions of the ABPCO community through the ABPCO LinkedIn Groups  |
| ABPCO Website Promotion - all supporters feature on the ABPCO website with a profile page and twitter feed.   | ABPCO Website Promotion - all supporters feature on the ABPCO website with a profile page and twitter feed.   | ABPCO Website Promotion - all supporters feature on the ABPCO website with a profile page and twitter feed.  |
| Executive Committee Opportunity - the opportunity to apply for an appropriate position on the ABPCO Executive Committee as and when vacancies arise.  | Executive Committee Opportunity - the opportunity to apply for an appropriate position on the ABPCO Executive Committee as and when vacancies arise.  | Executive Committee Opportunity - the opportunity to apply for an appropriate position on the ABPCO Executive Committee as and when vacancies arise.   |
| Network with PCOs – 1 event place per year (places can be bought at up to a further 2 meetings)   | Network with PCOs – 2 event places per year (places can be bought at up to a further 2 meetings)  | Network with PCOs – a minimum of 3 event places per year   |
| Support Your Clients, Sponsor Your PCO - Work more closely with in-house PCOs, by sponsoring ABPCO membership for your favourite in-house PCOs. PCO annual fees are £325 ex VAT. Partner members are offered a special rate of £200 ex VAT when invoiced on the annual renewal. | Support Your Clients, Sponsor Your PCO - Work more closely with in-house PCOs, by sponsoring ABPCO membership for your favourite in-house PCOs. Preferred Partners can <b>nominate one</b> PCO to sponsor within their membership fee. Additional PCOs can be sponsored at the special rate of £200 ex VAT when invoiced on the annual renewal. | Support Your Clients, Sponsor Your PCO - Work more closely with in-house PCOs, by sponsoring ABPCO membership for your favourite in-house PCOs. Sponsors can <b>nominate two</b> PCOs to sponsor within their membership fee. Additional PCOs can be sponsored at the special rate of £200 ex VAT when invoiced on the annual renewal. |

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|  | Host an Event, get closer to Members - the opportunity to host or contribute to ABPCO events & to create bespoke ABPCO showcases such as Familiarisation Trips                | Host an Event, get closer to Members - the opportunity to host or contribute to ABPCO events & to create bespoke ABPCO showcases such as Familiarisation Trips                  |
|  | Host an educational webinar that is included in the ABPCO calendar of events (to be agreed with ABPCO)  | Host an educational webinar that is included in the ABPCO calendar of events (to be agreed with ABPCO)  |
|  | Preferred Partner and Sponsor's logo with link to their website also appears on all of the web pages of the ABPCO website including the Homepage, Events Page and News Pages. | Preferred Partner and Sponsor's logo with link to their website also appears on all of the web pages of the ABPCO website including the Homepage, Events Page and News Pages.   |
|  | Exhibit at ABPCO Events – Preferred Partners and Sponsors are invited to exhibit a pop-up stand at ABPCO's AGM for free, save for costs incurred to ABPCO.                    | Exhibit at ABPCO Events – Preferred Partners and Sponsors are invited to exhibit a pop-up stand at ABPCO's AGM and Chairmen's lunch for free, save for costs incurred to ABPCO. |
|  |   | At all ABPCO's meetings your logo will appear on the presentation template, all emails including joining instructions and on promotional material.                              |
|  |   | Present an award at the annual Chairmen's Lunch and Excellence Awards. The highlight of the ABPCO year here we celebrate success in the industry.                               |
|  |   | Each Sponsor has a specific ABPCO page, with links from all of the core pages. Website stats will be shared with Sponsors.  |

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|  |  | Speak at the AGM - the opportunity to take a speaker slot at the ABPCO AGM or other ABPCO event if appropriate  |
|  |  | Banner on the ABPCO member 'app'  |
|  |  | A button link in the newsletter back to your website  |
|  |  | The opportunity to contribute towards opinion piece articles for both business and trade media on issues facing our industry, perhaps including your own news stories, thereby raising your profile as a thought-leader in the industry.  |
|  |  | Launch or test products and services with ABPCO Members - the opportunity to offer ABPCO Members discounts on products or services, and launch products and services to the membership. These will be promoted on the ABPCO website and via a solus email to all ABPCO members once per annum |